## REMARKS

Favorable consideration of this application as presently amended and in light of the following discussion is respectfully requested.

Claims 1-7 are pending in the present application.

This application is a divisional application of parent application Serial No. 09/238,639, filed on January 28, 1999. The present divisional application is submitted to present new Claims 1-7, which are directed to a delivery system for delivering a plurality of contents, the system having a content-delivery unit that delivers a plurality of contents to a plurality of terminal systems according to a schedule of delivery, and customizes the plurality of contents individually for each terminal system. The new claims find support in the specification as originally filed. Moreover, by the present Preliminary Amendment, the specification is amended to include a Cross-reference to Related Applications section and to omit two paragraphs at page 119, lines 15-23, which are redundant in view of the added Cross-reference section. No new matter is believed to be added.

Accordingly, an action on the merits is earnestly solicited.

Respectfully submitted,

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